



15011/34/2021-DBT
Government of India
Ministry of Chemicals & Fertilizers
Department of Fertilizers

Shastri Bhawan, New Delhi
Dated the 9th November, 2021

To

All Principal Secretaries of States/ Union Territories
All Commissioners/ Director (Agriculture),
All Fertilizer Companies

Subject: Revised guidelines for subsidised fertiliser delivery mechanism for Mixture/ customised Manufacturers and Planters -reg.

Sir/ Madam,

I am directed to refer to the subject mentioned above and to convey the approval of the competent authority for the revised guidelines for subsidised fertiliser delivery mechanism for Mixture/ customised manufacturers and Planters Units under Direct Benefit Transfer (DBT) system in the following manner:-

Revised subsidized fertilizer delivery mechanism for Mixture/ customized Manufacturers	Revised subsidized fertilizer delivery mechanism for Planters
1. Only the registered/ authorized mixture/ customized manufacturers will be eligible for purchase of subsidized fertilizers from PoS devices installed at retail shop. State governments are requested to do thorough verification, under intimation to the Department of Fertilizers, before authorizing a buyer for	1. Only the registered planters will be eligible to purchase subsidized fertilizers from PoS devices installed at retail shop. Plantation boards/ State governments are requested to do thorough verification before authorizing a buyer for purchase of subsidized fertilizer as a planter.

<p>purchase of subsidized fertilizer as a mixture/ customized manufacturer. Authorizations should be revised annually, based on the actual requirement.</p> <p>2. Authentication of these mixture/ customized manufacturers will be done on the basis of Aadhar/ registered GSTIN; and mobile number. Owner can authorize anyone to purchase fertilizer on his/her behalf. In that case, an OTP will be sent on his Aadhar registered mobile number.</p> <p>3. Mixture/ customized manufacturers, henceforth, will be eligible for 25% of their total requirement authorized by the State. It is the responsibility of retailers to sell only the recommended quantity of subsidized fertilizers to mixture/ customized manufacturers, after proper verification and production of State authorization by the buyer.</p> <p>4. State DBT coordinators, specially hired by Department of Fertilizers, will help State Governments to monitor and control the sale of fertilizers to mixture/ customized manufacturers. They will verify the sale to mixture/ customized manufacturers from iFMS system with actual sale at retailer shops on regular basis.</p>	<p>2. As per the data received from Plantation Boards and Planters' Associations, henceforth, all planters will be eligible for 36 bags/ha of fertilizers annually.</p> <p>3. Authentication of planters will be done on the basis of registered GSTIN and mobile number. Owner can authorize anyone to purchase fertilizer on his/her behalf. In that case, an OTP will be sent on his Aadhar registered mobile number. In case of small growers (less than 2 hectare plantation area) instead of GSTIN, authentication will be done on the basis of Aadhar.</p> <p>4. It is the responsibility of retailers to sell only the recommended quantity of subsidized fertilizers to planters after proper verification and production of estate certificates/ authorization letter issued by their respective Boards or State governments. In case of small growers (with less than 2 hectare plantation area), any State authorized land holding document shall be considered valid.</p> <p>5. State DBT coordinators, specially hired by Department of Fertilizers, will help State governments to monitor and control the sale of fertilizers to planters. State coordinators will verify the sale to planters from</p>
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	iFMS system with actual sale at retailer shops on regular basis.
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2. This issues with the approval of competent authority

Patil
(Padamsing Patil)
Director (DBT & FS)

Copy to:

1. PS to Hon'ble Minister (Chemicals & Fertilizers), Govt. of India.
2. PS to Secretary (Fertilizers), Govt. of India.
3. PS to Joint Secretary (INM), D/o Agriculture & Cooperation, Govt. of India.
4. PS to Joint Secretary (P&K), D/o Fertilizers, Govt. of India.
5. PS to Joint Secretary (DBT), D/o Fertilizers, Govt. of India.
6. PS to Director (P&K), D/o Fertilizers, Govt. of India.
7. Director General, Fertilizer Association of India (FAI).
8. Fertilizer Mixture Manufacturers Association of India.
9. NIC, D/o Fertilizers for uploading it on website.

